

DOCKET FILE COPY ORIGINAL

966 Athol Avenue  
Aiken, SC 29803

June 24, 1993

Ms. Donna R. Searcy  
Secretary  
FEDERAL COMMUNICATIONS COMMISSION  
1919 M Street NW - Room 222  
Washington, DC 20054

RE: SUPPLEMENT TO RESPONSIVE COMMENTS PERTAINING TO MM DOCKET NO.

Before The  
**FEDERAL COMMUNICATIONS COMMISSION**  
Washington, DC 20554

In the matter of ) MM Docket No. 93-47  
 )  
Amendment of Section 73.202(b) )  
Table of Allotments )  
FM Broadcast Stations )  
 )  
Camden, Latta and Marion, ) RM-8188  
South Carolina )  
Blythewood, South Carolina ) RM-8243

To: Chief, Allocations Branch  
Policy and Rules Division  
Mass Media Bureau

**SUPPLIMENT TO RESPONSIVE COMMENTS**

Joseph Adams Ranke ("Ranke"), hereby respectfully submits the following as a suppliment to his Responsive Comments, filed June 14, 1993<sup>1</sup>, in MM Docket No. 93-47. The attached information consists of a letter written to Ranke by the Mayor of Blythewood, South Carolina, the honorable Roland Ballow, and two information circulars on the community provided by Mayor Ballow. [See Exhibit A, attached hereto.]

These supplimental materials further support Ranke's contention that Blythewood is a true community, separate and apart from Columbia, South Carolina, and should be considered by the Commission as a Community for allotment purposes.

Wherefore, in light of the foregoing, Ranke respectfully

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<sup>1</sup> This Suppliment to Responsive Comments provides follow-up information which was indicated would be provided to the Commission upon receipt. See Responsive Comments, Joseph Adams Ranke, filed June 14, 1993, at paragraph 17.

requests that the Commission accept these supplemental materials as relevant and substantive, and and consider them as part of Ranke's previously-filed Responsive Comments in the instant proceeding.

The undersigned hereby certifies that this pleading, as well as all other materials and pleadings he has submitted to the Commission relative to this proceeding, and all information presented therein, are true and correct to the best of his knowledge and belief.

Respectfully submitted,

By Joseph Adams Ranke  
Joseph Adams Ranke

966 Athol Avenue  
Aiken, SC 29803  
(803) 648-9143

June 24, 1993

Exhibit A

Letter and Informational Materials

Sent from Mayor Roland Ballow to Joseph Adams Ranke

**Incorporated in 1879**

Mr. Joseph Ranke  
966 Athol Avenue  
Aiken, South Carolina 29803

We believe Blythewood's location and its citizens are its primary assets, and the catalyst for economic development. Blythewood, located astride the I-77 corridor between Columbia, South Carolina and Charlotte, North Carolina, was named the second fastest growing

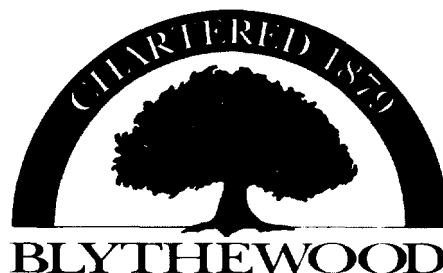
# Blythewood, South Carolina

## Points of Interest

*We think you'll find Blythewood very interesting.*

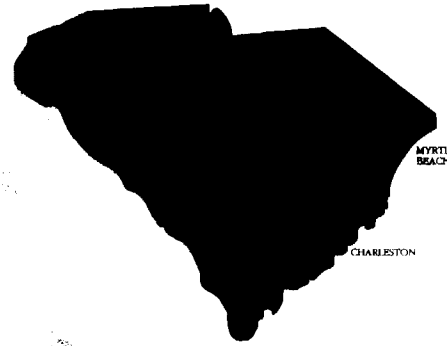
- Town of Blythewood chartered in 1879
- 1991 population: 6,000
- Named the second-fastest growing community in the Midlands by the 1990 U.S. Census
- Located in the Midlands of South Carolina between Charlotte, North Carolina and Columbia, South Carolina
- Nearby hospitals: Providence Heart Institute, Baptist Medical Center, Richland Memorial Hospital, and Lexington Medical Center
- Easy access via I-77 and Highway 21 (20 minutes to Columbia/60 minutes to Charlotte)
- Moderate climate: July average 80° and January average 48°
- Average annual income level is well above the state average
- Richland County School District Two — nationally recognized reputation of excellence
- Nearby colleges and universities: University of South Carolina, Columbia College, University of North Carolina at Charlotte, Clemson University, Furman University
- New 3000 square-foot library scheduled to open early 1992
- Over 30 businesses located in downtown Blythewood
- Policy Management Systems Corporation, an international computer systems firm, is the community's largest employer with over 2,000 employees
- Prime residential developments are Long Creek Plantation, Crickentree, Lake Ashley and Windermere
- Golf courses are located within Crickentree and Windermere, and Columbia Country Club is located in Long Creek Plantation
- An abundance of stables for horseback riding
- Richland County Park is located in Blythewood and offers numerous organized sports

*For more information, give us a call at (803)754-0501.*

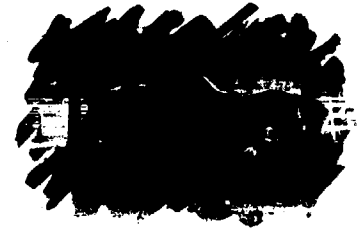


*Come and See For Yourself How Good Life Can Be!*

Location, Location, Location!



# Blythewood South Carolina



## **T**he Secret to the Good Life

Rural living with big city convenience is just part of Blythewood's charm. Take a drive down Persimmon Fork Road, or Syrup Mill Road, and you'll see that quiet family living in Blythewood is the rule, not the exception. Some of the most beautiful neighborhoods and country clubs in the South Carolina Midlands, including Long Creek Plantation, Crickentree and Lake Ashley are located in Blythewood. You'll find country estates nestled on larger tracts of land, amid private ponds and stables. The homes in Blythewood are attractive, reasonably priced and reminiscent of Southern quality and hospitality. Strict zoning ordinances ensure that your home will be surrounded by neighbors, not businesses. And, since Columbia is so easily accessible, great shopping and dining are just a 10-minute drive away.



## **T**he Secret to a Better Game

Activities are plentiful in Blythewood. And, with average temperatures of 48° in winter and 80° in summer, and an average rainfall of just 46.82", there are plenty of warm, sunny days to enjoy them! There are golf courses in nearly every neighborhood. Tennis courts and swimming pools are also readily available, and Richland County Park is the perfect place for baseball games and community get-togethers. For equestrians, a number of riding trails amble through our pine groves, and there are an abundance of stables to board your horses. Our close proximity to both Columbia and Charlotte allow for a variety of opportunities associated with metropolitan areas. The Charlotte Hornets offer the excitement of professional basketball, The Koger Center for the Performing Arts attracts national touring symphony, opera and theater companies, and Riverbanks Zoological Park in Columbia has been rated one of the best zoos in the country. Charlotte also boasts the Blockbuster Pavilion, an outdoor amphitheater that welcomes a variety of musical guests.

**T**he Secret to Good Health  
Blythewood residents enjoy the peace of mind that comes from knowing that many medical facilities are close at hand, should they ever be needed. From neonatal care to special programs for those 65 or better, Blythewood residents can enjoy the latest in high-tech care delivered by warm, helpful medical personnel. Some of the hospitals located in the area are:

- Baptist Medical Center
- Providence Heart Institute
- Richland Memorial Hospital
- Lexington Medical Center
- Moncrief Army Hospital, Fort Jackson

Each hospital is a full-service facility, with its own areas of specialty.



**T**he Secret to Smart Kids  
Preparing our youngsters for the challenges that lie ahead is of utmost importance to our community. Blythewood is served by Richland School District Two, which has a reputation for excellence recognized on both state and national levels. Of the teachers in our school district, 70% hold a master's degree or higher. The academic expectations for students are high, innovative programs keep their attention, and strong community and parental support have earned our district many national awards. Richland School District Two provides the strong background necessary to meet the challenges of higher education and the demands of business and industry.

Many nearby four-year and technical colleges continue the tradition of excellence in education. Some of the schools are just a few miles away, and others are less than a 2½ hour drive.

They include:

- Clemson University
- Columbia College
- Furman University
- Midlands Technical College
- Presbyterian College
- South Carolina State
- University of North Carolina at Charlotte
- University of South Carolina
- Winthrop College



**T**he Secret to Success  
Land available at very reasonable prices makes Blythewood the ideal site for corporations of all sizes. Our lush surroundings are important to us, so we're working with companies to help them establish sound environmental policies. Policy Management Systems Corporation, a nationally recognized producer of computer software, is located right here. Northpoint, our 380-acre business park, can handle the demands of both large and small companies. And since Charlotte International Airport is only a 60-minute drive, travel is convenient and easy. Columbia Metropolitan Airport serves travelers with jet service to many points on the east coast, and connections to major hubs.

**T**he Secret is Out! Blythewood is such a wonderful place, we hate to keep the secret to ourselves. We're the second-fastest growing town in the Midlands and the people here are about the nicest you'll ever meet. So come see Blythewood. And get in on a great secret.



CERTIFICATE OF SERVICE

I, Joseph Adams Ranke, do hereby certify that on this 24th day of June, 1993, I have caused to be mailed, via first class mail, postage prepaid, a copy of the foregoing "Suppliment to Responsive Comments" to the following:

Gary S. Smithwick, Esquire  
SMITHWICK & BELENDIUK, P.C.  
1990 M Street, NW - Suite 510  
Washington, DC 20036

Counsel to Winfas of Belhaven, Inc.

Kershaw Radio Corporation  
Post Office Box 753  
Camden, SC 29020

Licensee of WPUB-FM

  
Joseph Adams Ranke

June 24, 1993